

**BENGALI ASSOCIATION OF INDIANA**  
**FALL PROGRAM – 8<sup>TH</sup>-9<sup>TH</sup> OCTOBER, 2016**  
**LOCATION: NORTHVIEW MIDDLE SCHOOL,**  
**INDIANAPOLIS**



**Dear Sponsor,**

We are reaching out to you or your business to become a sponsor partner of our annual Fall festival in October 2016.

The ***Bengali Association of Indiana (BAI)*** is a non-profit organization comprising of members of the Indian (Bengali) heritage, who currently live and/or work in the State of Indiana. It is a highly educated and affluent community that is comprised of physicians, scientists, academicians, engineers and business professionals associated with premium institutes and organizations like Eli Lilly, Indiana University, Purdue University, IBM, Microsoft, IU Health, Raytheon, Dow Agrosiences, Rolls Royce, Midwest ISO and Citizens Energy among other significant local and global employers.

The mission of BAI is to uphold a rich cultural heritage and its members are actively engaged in community welfare services through organizations like the United Way, Coburn Place, Julian Center, Gleaners Food Bank, Second Helpings, Wheeler Mission, Little Wish Foundation and the Riley Children's Foundation. BAI has been able to continue its various cultural and charitable activities through the generous support of local organizations.

Every year BAI participates in a joint venture with Bengali organizations in the States of Indiana, Kentucky and Ohio to host Tri-State Durga Puja- a mega Fall festival that signifies the glorious cultural roots of the Bengali community. On October 8<sup>th</sup> and 9<sup>th</sup> of 2016, BAI will proudly host the annual festival at the Northview Middle School in Indianapolis. About 1200 people are expected to attend the mega event, and as such it will be a terrific opportunity to reach residents of all three States.

All donations are tax deductible (refer to non-profit 503(c) information) and are heartily appreciated. Donations are acknowledged through publications in the event brochure. Please review our brochure rates (listed on the next page) and contact us for further details.

Thank you so much for your time and consideration of our request to sponsor the ***Bengali Association of Indiana***. If you wish to have more information please contact the BAI Executive Committee at [ec@baiweb.org](mailto:ec@baiweb.org).

Sincerely,

Anushree M Bag

President

***Bengali Association of Indiana***

# Bengali Association of Indiana (2016)

## Sponsorship Agreement

Yes, I will support the **Bengali Association of Indiana (BAI)** by making a pledge at the following level:

- Executive Sponsor:** \$2000 (includes banner/Poster+ colored page +2 free Tickets to the Fall Program). Contact us to learn more
- Back Cover Page:** \$2000
- Front & Back Page inside:** \$1500
- Color Full Page:** \$ 1000
- B/W Full Page:** \$ 500
- B/W Half Page:** \$ 250
- B/W Quarter Page:** \$ 125
- Good Luck Ad:** \$75 for a custom good luck message, up to 15 words.

Additionally a limited number of opportunities are also available for banners and for sponsoring specific segments of the mega event. Please email for more details to [ec@baiweb.org](mailto:ec@baiweb.org).

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please attach **ALL** the items below and return via mail to Sukanta Majumdar at **3961 Rowlett Place, Carmel, IN 46074** or Email - [ec@baiweb.org](mailto:ec@baiweb.org).

Completed order form.

Check payable to **Bengali Association of Indiana**

Provide your design OR write your message and we will design an advertisement for you.

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**QUESTIONS? Contact** [ec@baiweb.org](mailto:ec@baiweb.org)

**Bengali Association of Indiana**

*3961 Rowlett Place, Carmel,*

*Indianapolis, IN 46074*

**Website:** <http://www.baiweb.org/>

*(Currently being updated)*

**Deadline to receive your order is July 31, 2016**

***Thank You for Your Support!***